



taking business to new heights

Dear Members

Over the last months the Chamber Board have been working hard in the background and we are delighted to announce that we have a brand new Chamber Website (<https://altrinchamandsalechamber.co.uk/>). The new site designed by the award winning Owl Tree is visually different from our last site and super easy to navigate.

As well as our latest news it contains details of our membership packages, our history and our events (linking to our [Eventbrite](#) hub) hyperlink to their website on our Members Page. This page will be populated over the next few weeks and we ask members who wish to be included send a link, details of any offers they wish to have included and an appropriate logo to the office so that we can get the work done. If you could use the info@altrinchamandsalechamber.co.uk address for this we would be grateful.

In the future members will be able to submit their own news posts containing offers and event information which will be then posted on the website. These posts will be moderated by the website team and published on a week by week basis. We will be sharing more about this later.

We are very grateful to Georgie Kirk of Put Yourself Across for providing additional funding for the project so that we could progress with our plans. Thanks also to Alex Evans, Sam Alford, Vince Sweeney and Chamber Staff and Board Members Past and Present for their not inconsiderable efforts to deliver the website which we hope will allow our members to thrive in the post COVID world.

We are looking for more members of the Chamber Board

Now that we are getting back to more normal activities we are looking to grow the size of the Chamber Board so that we can deliver more events and content for our members and better represent their needs. The main commitment is to attend monthly board meetings on Zoom (held on the last Thursday of the month at 0800-0845. Thereafter you will get out of it what you put in. If you are interested in finding out more you can speak to Sue, Alex or Sam or come and join us at our weekly exec meeting in California Coffee 0830 on Mondays. We have a diverse chamber membership and it would be especially good to have representatives from businesses large and small on the board.

Many thanks
Sue

Breakfast Matters

7th July 2022

Cresta Court Hotel, Altrincham

8:30am – 10:00am



- TfGM: who we are, what we do, what are we aiming for
- Business: what's the support and advice on offer for business and employers from TfGM
- Local: What's happening in Trafford re infrastructure, new / upcoming works and projects

Presented by:

Sophie Bullock

Partnerships and Engagement Officer (Business and Employers)
Transport for Greater Manchester

To Book: Call Helen 0161 941 3250 or visit [Eventbrite on our website](#)



Celebrating the Jubilee!

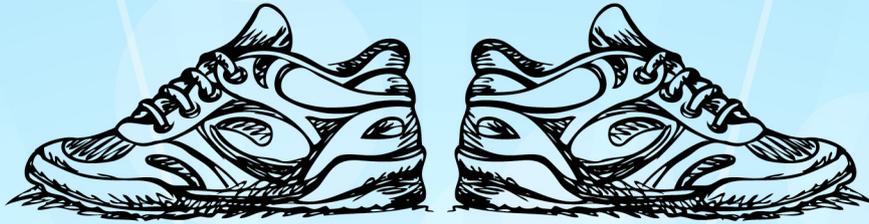
There have been so many activities going on to celebrate the Queen's Platinum Jubilee. The Chamber helped out on Thursday, at the G-Force Jubilee Fun Day, Broomwood Park, Timperley. Chamber members EZ Hampers helped out at The Stamford Brook Estate Jubilee Party and Informed Solutions and Maskell & Josephson were involved in the Trooping the Corgis Initiative organised by Altrincham BID.

Our very own Sam & Helen can be seen below helping at the G Force Event at Broomwood Park.



VISIT
Altrincham.com

Altrincham BID
Funded by the businesses in Altrincham



INVITATION TO
**ALTRINCHAM
NETWALKING**

‘Walk and Talk’ with other
businesses from Altrincham



Walk for health
increase your
steps



Walk for business
make new
contacts



Walk for fun
get away from
your desk

Meet: Rhode Island Coffee (outside),
87 George Street, WA14 1RN

When: Monday 13th June

Walk Guest: Mayor of Trafford Cllr Chris
Boyes with the Mayoress Mrs Pamela Boyes

Time:

12:25 Meet

12:30 Walk

13:15 Back (Regus, 249 North, Altrincham,
WA14 4DZ, GBR for refreshments)



SPONSORED BY **Regus**™ Work
your way

A walk leader will accompany each group. Walk at your own risk.
Wear comfy shoes and weather appropriate clothes

Latest news from Companies House

A round-up of all our latest news and updates.

Support for community interest companies (CICs)



If you're running a business that helps people or communities, you might consider starting a CIC. In our latest webinar, we talk

about CICs and how the Business Support Helpline can help your social enterprise succeed.

[Join our webinar on Wednesday 15 June, 11am to 12pm.](#)

Get trusted business advice and support, at home

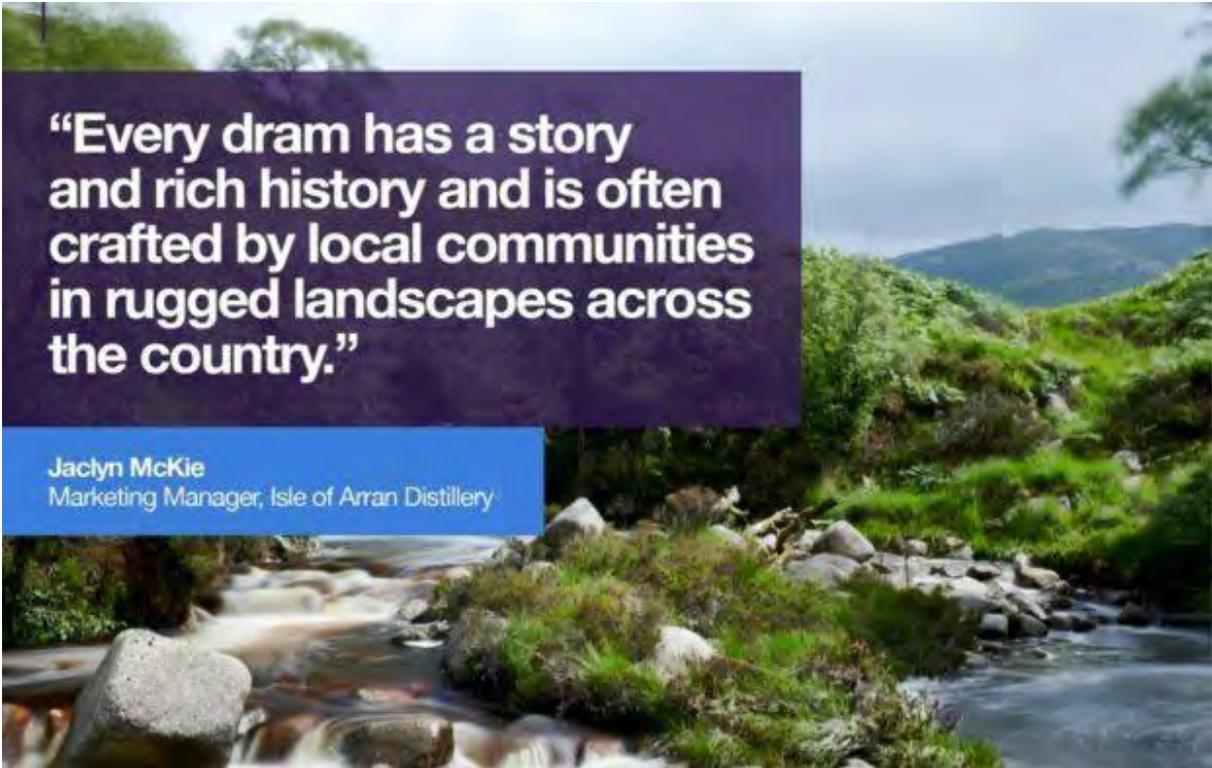


The British Library's Business & IP Centre (BIPC) has relaunched its 'Reset. Restart' programme of free webinars, designed to help you overcome obstacles and thrive in the current climate.

Meet and network with other like-minded small business owners, and grow your confidence on topics such as social media marketing, funding, tech for your business and much more.

[Sign up for one or more of the monthly webinars.](#)

Scottish distilleries: standing the test of time



“Every dram has a story and rich history and is often crafted by local communities in rugged landscapes across the country.”

Jaclyn McKie
Marketing Manager, Isle of Arran Distillery

For such an old and distinguished industry, Scottish distilleries have had quite an uncertain decade. [Here we examine how distilleries in Scotland are making an innovative comeback](#), with the spotlight on Isle of Arran Whisky.

Economic Crime (Transparency and Enforcement) Act

Register of Overseas Entities



The new Economic Crime (Transparency and Enforcement) Bill [received royal assent on 15 March](#) and became an Act.

Under the Act, a new [Register of Overseas Entities](#) will be created and held by Companies House. This new Act forms part of the government's strategy to combat economic crime, while making sure that legitimate businesses continue to see the UK as a great place to invest.

[Find out how the Act is progressing, and what will happen next](#), in our joint blog post with the UK's land registries.

Let's Talk

The logo for HR consists of two overlapping speech bubbles, one light green and one slightly darker green, with the letters 'HR' in a bold, black, sans-serif font centered within the overlapping area.

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Follow us and keep up to date with our latest news!

Fight or flight – What to do when a tribunal claim is looming?



Having to make the choice between settling a potential claim or fighting it out can be a difficult call. From a Claimant perspective, it remains a hot topic following the P&O Ferries debacle and the dismissal of nearly 800 staff. This article looks at this from an employer's perspective as we discuss the advantages and disadvantages of fight or flight!. [**READ MORE HERE >>>**](#)

Is menopause a taboo in your organisation?



Did you know 1 in 10 women have left their jobs due to menopause symptoms? Although menopause is not in itself protected under the Equality Act 2010, it can potentially be covered by age, sex and disability discrimination. This article discusses the taboo of menopause in the workplace and what employers can do to create an inclusive and supportive working environment. [**READ MORE HERE >>>**](#)

Why you should consider an employee wellbeing programme



Employers have a legal duty to protect employees' mental health at work, as well as their physical health, and there is also a strong financial incentive to do so. This article discusses the importance of supporting mental health and wellbeing in the workplace, and how EML can help. [READ MORE HERE >>>](#)

Managing redundancy: What you need to know



According to a new ACAS survey, almost 1 in 5 employers expect to make redundancies in the next year. Employers have certain obligations when considering redundancy and getting it wrong can leave them exposed to unfair dismissal claims, and in some cases, unlawful discrimination. [READ MORE HERE >>>](#)

Are your employees working from home safely?



Did you know employers still have the same duty of care to ensure the health, safety and welfare of all their employees, both in the workplace and at home? With more employees now working from home since the pandemic, it is advisable to evaluate home workstation set-ups and complete the necessary risk assessments and DSE assessments. [READ MORE HERE >>>](#)

Will a 4-day working week make us more productive?



Everyone loves a long weekend but what if a 4-day working week became the norm? Whilst there are many benefits to a 4-day working week, it also comes with its drawbacks. It will not suit every business model and it is

important that employers balance all the pros and cons before embarking on the transition. **READ MORE HERE >>>**

Why workplace Mental Health First Aid makes sense



Did you know that 70 million working days are lost each year in the UK due to mental health problems, costing employers approximately £2.4 billion per year? As an employer or line manager, it is not always clear how to tackle these issues. That's where EML can help. **READ MORE HERE >>>**

National Minimum Wage: Are you getting it right?



Not only is it important to pay the correct amount of minimum wage, it is also important to have the correct policies and procedures in place to ensure your practices are compliant with regulations. This article discusses the issues surrounding this tricky subject. **READ MORE HERE >>>**

Employee's dismissal for eating company stock was unfair...



In the case of Cassidy v. Iceland Foods Limited, the claimant was dismissed for gross misconduct, for "taking a product and consuming it without making payment". Find out why the Tribunal found that the decision to dismiss the Claimant was unfair. **READ MORE HERE >>>**

Is your organisation ready for this years' extra bank holiday?



The nation came together last week to celebrate the Queen's Platinum Jubilee over a four-day weekend. But did you know employers are not legally obliged to give their workers time off just because the government has announced an extra bank holiday? Find out more about bank holiday entitlement and calculation. **READ MORE HERE >>>**



**TRAFFORD
COUNCIL**

TRAFFORD

**FIRST FOR
BUSINESS**

UA 92 Graduate opportunities

The first cohort of students are ready to graduate from UA92 with graduation taking place on Sunday the 10th of July.

UA92 is looking to assist local businesses who are seeking to employ graduates or looking for new talent and would like to hear from local employers. Local businesses are invited to provide details of any graduate opportunities to the UA92 team by emailing Partners@ua92.ac.uk

UA92 also regularly shares part time / flexible working opportunities with students so local employers with part-time or flexible opportunities are encouraged to contact the team.

Latest News & Information:

Explore Trafford App

Trafford Council is currently preparing for the launch of '**Explore Trafford**', a new online marketplace (website and mobile app) that offers Trafford businesses and communities the opportunity to promote and sell goods, services and advertise local events. The aim of the app is to increase footfall in Trafford's town and district centres, and to promote Trafford as a destination for shopping, leisure and cultural activities.

Digital placemaking experts [Bubltown](#) have been appointed by the council to deliver this innovative new marketplace, which includes:

- A free online 'shop' which also offers full transactional delivery and 'click & collect' facilities
- Listing and promotion of events across the borough
- The option to use loyalty and one-offer discount offers to attract local shoppers both in-person and online
- The opportunity to send push notifications out to local users

This project is funded by the Government's Welcome Back Fund, itself funded by the European Regional Development Fund (ERDF), to support the safe return to high streets and help build back better from the pandemic.

If you'd like to sign up for a free account on the App please contact elaine.wood@trafford.gov.uk

GM Chamber Quarterly Economic Survey

GM Chamber of Commerce is inviting local businesses to participate in the latest quarterly survey.

Entering the survey automatically enters participants into a draw with the chance for you to win a brand new iPad or one of five £50 John Lewis vouchers and the chance for your business to have a feature in the Chamber's main newsletter, The Brief.

To participate in the survey, click [here](#).

Skills for Growth - Fully Funded Lean Manufacturing Training

Lean Manufacturing has been designed to support the growth and productivity of the manufacturing sector.

Manufacturing employers in the Greater Manchester region can access fully funded skills development programmes for their employees and managers.

Join this **Lean Lunch Webinar** to hear about the opportunities that are available and how to access funding to drive continuous improvement and efficiencies within your operations.

Wednesday 8th June – 2pm, Register your interest here:

<https://www.eventbrite.co.uk/e/lean-lunch-webinar-greater-manchester-tickets-334405635257>

On Demand Training For GM Businesses

[OPEN SME](#) provides access to bite-sized solutions to real-life business problems, utilising the knowledge and expertise of the business minds of the Universities of Manchester, Salford, Bolton, and Manchester Metropolitan University.

Launching with four modules, these on-demand training tools are designed to be accessed wherever and whenever, to fit around running a business. Topics include:

- **Cost Control:** How do I know if I am wasting money?
- **Finding and Keeping Talent:** Why can't I find good staff and why do the good ones leave?
- **Leading and Managing:** No one has ever shown me how to be a manager/leader and I don't have anyone to ask...

To find out more about this free toolkit - click in the link above to sign up or you can email opensme@mmu.ac.uk for further information.

Business Growth Hub Business Connector Network

Growth Company, Business Growth Hub Business Connector

The GC Business Growth Hub has launched a FREE business connector network: <https://www.businessgrowthhub.com/match>

Developed in response to the pandemic, the new network aims to reconnect the businesses of Greater Manchester through a range of opportunities including:

- Networking events
- Speed networking
- Supply chain development opportunities
- Sector connectors
- Business roundtables

The majority of the events will be open to all businesses, but there will be some exclusive opportunities within specific business sectors as well.

While BGH Match events are held across the 10 Greater Manchester Local Authorities, businesses do not need to be located in the local authority where the networking is being held and are welcome to attend any of the opportunities across Greater Manchester.

The next event in Trafford will take place in October. Date to be announced.

Changing Social - How To Boost Your Social Media Presence in 2022

Changing Social are offering a free webinar *How to Boost Your Social Media Presence in 2022* to Trafford small businesses as part of their social value commitment to the Trafford community.

The webinar will cover:

- How to get set up for success
- Recognising your personal brand
- Knowing what to post & when
- How to analyse and utilise trends
- Tips & Tricks
- Q&A

The webinar is being offered on a choice of dates below:

- Tuesday 7th June, 12:00 – 13:00: [book your place here](#)
- Wednesday 8th June, 12:00 – 13:00: [book your place here](#)
- Thursday 9th June, 12:00 – 13:00: [book your place here](#)

For more details contact Sam Cooper, Marketing Manager, 07871 304603/0117 457 2280 or email: sam.cooper@changingsocial.co.uk

Fully Funded Support for the Self-Employed of Greater Manchester

Enterprising You has supported over 1,800 self-employed business owners across Greater Manchester since last February. It will now be extended until March 2023. This programme was the first of its kind in the country when it launched just before the pandemic hit and proved a lifeline for many small business owners by helping them to adapt and grow their business or retrain.

“Everyone has different needs, and you can get whatever help you require and since it’s available for free you should go for it!” - Dina Mistry from The Playful Indian, a Stretford based business. If you want to read more about how Enterprising You has supported her, click [here](#).

Sign up now if you are:

- Aged over 18
- A resident of Greater Manchester
- Registered as self-employed with HMRC
- Earning less than 27k (pre-tax profit)
- Trading for a minimum of 4 months

For enquiries, please visit: www.enterprising-you.co.uk or call **0161 667 6900** for more details.

Reminder - Fully funded Cyber Secure Training for SMEs

Manchester Digital is offering SMEs in Trafford the opportunity to participate in their two day fully funded Cyber Secure Training Programme.

The aim of the course is to equip non-technical staff working in SMEs with the knowledge, tools and processes to help prepare the business for high growth and continued digital transformation, by strengthening operational knowledge in Cybersecurity and Information Governance.

Benefits of participating in the programme;

- Reduce cyber security and data protection risks within the organisation
- Understand the cyber security and data protection threats and risks in the organisation and how to mitigate them
- Improve risk identification and assessment skills
- Understand how to implement an Information Security Management System aligned to ISO27001
- Understand the key components of a security awareness programme and how to implement in the organisation
- Learn how to respond to an incident to protect services and data

For further information and to secure your place, click [here](#).

Find out more about International Trade Support available to businesses in Trafford

Trafford Council, together with our partners want to ensure that we support businesses that trade internationally or have ambitions of growth into international markets, as businesses manage ongoing changes arising from the COVID-19 Pandemic and Brexit.

If you are business that wants to discuss the Brexit and International Trade support provided by the Council and its partners, please get in contact with Jenson Kemp (Inclusive Economy and Communities Officer for Brexit Transition) at Jenson.Kemp@Trafford.gov.uk to find out what support may be available for you.

We are keen to understand the needs and issues of businesses that trade internationally so that we can tailor our support services to suit business needs. If you are business that needs support or is facing an issue with international trade, please get in touch.



Department for
International Trade

MADE IN THE UK SOLD TO THE WORLD

Winning Business from International Big Science Facilities

 Event date: Tuesday 21 June 2022

 Time: 09:30 - 13:30

 Register: <https://bit.ly/DITNW-IntScienceFacilities>



Big Science refers to large-scale scientific research facilities intended to provide solutions to some of the world's most challenging questions. The UK government contributes funds to a number of international Big Science facilities (CERN, ESO, ILL, ESRF, ESS, FAIR, SKAO, European XFEL) with their total annual procurement budget valued at ca. £500M, providing diverse opportunities for thousands of suppliers across hundreds of industries. Requirements range from off-the-shelf goods, to services, to highly innovative precision engineered products.

We encourage North West SMEs offering UK-origin products and services to join DIT NW and the STFC Business Opportunities Team at the internationally recognised Daresbury Laboratory where you will:

- Learn about the eight international science facilities and what they do
- Hear from the STFC UK Industrial Liaison Officers for the facilities about procurement, example tenders and tips for bidding
- Listen to local business experiences of engagement, bidding for and winning contracts at these international facilities
- Understand the support available to NW businesses from DIT and the STFC Business Opportunities Team to assist your own successful pursuit of relevant sales opportunities to international science facilities

In the afternoon there will be an opportunity for a limited number of delegates to book:

- 15 minute 1-2-1 appointments with the UK Industrial Liaison Officers and DIT
- Tour of Daresbury Laboratory

Event Location:

Merrison Lecture Theatre, STFC Daresbury, Warrington

For More Information:

T: 0333 320 0392

E: events@tradenw.org

Winning Business from International Big Science Facilities



This event is predominantly aimed at North West SMEs currently supplying cutting edge, UK-origin products/ services to the nuclear, automotive, space/ aerospace, other science or advanced manufacturing/engineering sectors who could take advantage of or adapt sales of their products/service to meet the needs of International Big Science Facilities.

